



4DK Technologies, Inc.

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PRESS RELEASE

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## 4DK Technologies Selects Qualcomm's New BREW® Mobile Platform

### *Rich Environment Will Advance Development of SCamp Intelligent Middleware*

**CTIA WIRELESS IT & Entertainment - September 11, 2008** - 4DK Technologies, Inc., creator of interoperability solutions for wireless networks and devices, will be targeting its initial rollout for mass market handsets leveraging Qualcomm's BREW® Mobile Platform. The company chose the BREW® Mobile Platform because of its depth, extensibility and access to a wide array of peripheral information, which makes it a perfect match for 4DK's SCamp intelligent middleware, an integral part of the 4DK SuperConnectivity® product suite.

4DK's SCamp middleware for wireless devices enhances the user experience. SCamp allows applications and data to interoperate, learns how the user interacts with the device and adapts service delivery based on user preferences, context and location.

4DK chose Qualcomm's world-class open BREW® architecture to reduce time to market and lower capital investment, according to Tamara Casey, 4DK CEO and president.

"At 4DK, we are ultimately focused on the user experience. We want to take everyone's mobile device from the 'wishful thinking' stage to the 'it can do everything I want' stage," said Casey. "Qualcomm's attention to backwards compatibility and ability to extend and customize the user experience on the platform are just a couple of the benefits that Qualcomm's BREW® Mobile Platform brings to 4DK, and we are excited about this collaboration."

#### **About 4DK**

Headquartered in Herndon, VA, 4DK Technologies, Inc. is an innovation company focusing on developing seamless interoperability solutions where they have never existed before - across wireless technologies, networks, devices, and applications. In looking to move beyond current commercial capabilities, 4DK has designed SuperConnectivity®, a patent-pending product suite designed to exponentially increase functionality based on user preference, location and context. For more information, visit [www.4dk.com](http://www.4dk.com).

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