



4DK Technologies, Inc.

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PRESS RELEASE

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## 4DK Teams with YAP to bring Demo Speech Tools for Developers at CTIA

### *4DK Seamlessly Interoperates YAP Automatic Speech Recognition, Showcasing the Ease of Use of 4DK's SCout Platform and Yap's Solutions*

Herndon, VA - September 8, 2008 - 4DK Technologies, Inc. has teamed with Yap Inc. to interoperate Yap's free-form speech recognition services with various Push-to-Talk, web and carrier services, and the companies are showcasing these solutions September 10-12, at **Booth 353 at CTIA WIRELESS IT & Entertainment 2008**. 4DK is utilizing its easily used and accessed platform for developers to create their own speech-to-text applications through its SuperConnectivity® service platform, SCout.

"We chose Yap because they are building speech models for many different domains, and these domains can be selected based on a users' context, such as what they are doing right now, or what kinds of things worked for them in the past," said Tamara Casey, 4DK CEO and president. "Combining context through SCout with Yap's dynamic speech recognition services could be the tipping point for reliable automatic voice interactions through your handset to thousands of services."

Instead of requiring developers to adapt to the strict requirements of the carriers' platforms, 4DK Technologies' SCout service platform does this simply and seamlessly. The SCout service platform is a customizable and flexible standards-agnostic platform that fosters service and application interoperability and delivers new services in a way dictated by the user's preferences, context and location. For developers, SCout gives the enhanced capabilities that are needed to make applications feature-rich, for example: speech-to-text, text-to-speech, location, transcoding, streaming and many others. Through SCout, enablers such as Yap's speech recognition services are exposed in an easy to integrate manner, thereby accelerating a developer's development process and shortening the time to market.

According to Yap CEO Igor Jablov, "Yap's services hosted on 4DK's SCout service platform are a perfect solution for developers who are creating wireless-enabled applications or expanding the reach of enterprise applications to a mobile device environment. Together, we offer access to a wide variety of telephony and web-based services in a cost-effective and flexible way and create a rapid path to creating and deploying applications."

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In addition, unlike when engaging a standalone ASR solution, developers who want to surround their service with a wide variety of sub-services, such as location awareness, intermodal operability such as VoIP to IM and SMS to PTT, or to rapidly modify their application later on to better meet their segment's needs they can quickly make changes with 4DK's SCoat platform, according to Casey.

### About 4DK

Headquartered in Herndon, VA, 4DK Technologies, Inc. is an innovation company focusing on developing seamless interoperability solutions where they have never existed before - across wireless technologies, networks, devices, and applications. In looking to move beyond current commercial capabilities, 4DK has designed SuperConnectivity<sup>®</sup>, a patent-pending product suite designed to exponentially increase functionality based on user preference, location and context. For more information, visit [www.4dk.com](http://www.4dk.com).

### About Yap

Yap has created a state-of-the-art telco grade platform that unifies free-form speech recognition, messaging, search and contextual advertising to support the various needs of wireless carriers, device makers and web portals. The team includes the inventors of next generation web-based multimodal user interfaces, who previously worked on a myriad of market leading products, including Apple's iPod, Honda's navigational systems, IBM's ViaVoice, Opera's Browser and RIM's BlackBerry. Their passionate work in making mobile messaging safer to use reached international acclaim when they were named finalists in Silicon Valley's TechCrunch event and North Carolina's Early Stage Company of the Year. Founded in 2006, Yap is headquartered in Charlotte, NC. For more information and demo videos, please visit [www.yapme.com](http://www.yapme.com).

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