



4DK Technologies, Inc.

PRESS RELEASE

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4DK's SuperConnectivity™ Enables Wireless Interoperability

4DK, WellDoc, PDV Showcasing How Platform Transforms User Experience by Bringing Interoperability and Context to Every Layer of the Wireless Ecosystem at Booth #1359 at CTIA Wireless 2008

CTIA Wireless 2008 - April 1, 2008 - 4DK Technologies, Inc. is bringing interoperability and context to every layer of the wireless ecosystem, seamlessly connecting networks, applications and content to deliver them in a way that suits the user's preferences with its SuperConnectivity™ product suite. Designed to create an environment in which devices adapt to users, instead of users being forced to accept the limitations of their devices, SuperConnectivity is made up of Scout, a service platform, and SCamp, a device engine. 4DK, along with WellDoc, PDV and other partners, will showcase SuperConnectivity™ at **Booth #1359, Hall C4/C5, of the Developer's Pavilion** during CTIA Wireless 2008.

According to Tamara Casey, 4DK CEO and co-founder, SuperConnectivity creates an environment in which the walls between networks, developers and the user are broken down. SuperConnectivity creates "openness," where old applications work seamlessly with new ones, and contextual information is harnessed to create the most desirable experience for the end user.

"At 4DK, we want to enable the wireless ecosystem and devices to adapt to what is going on right now - the context of the environment. For example, the device should know when I'm driving to work, because the 'Bluetooth' is on, and deliver emails to me as voice messages; or if my calendar shows a meeting, my device would convert my voicemail and deliver it as text, especially if the boss calls," Casey explained. "Wireless devices can and should be able to work in the way the end user wants."

With its focus on interoperability and context, 4DK is changing the traditional wireless approach to development. 4DK also is taking the radical point of view that platforms should adapt to developers, rather than the other way around. This will dramatically open up the development pipelines to the benefit of operators, developers and users alike, which in turn will drive increased customer satisfaction.

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The 4DK SuperConnectivity product suite is designed to make interoperability easy for everyone in the wireless ecosystem, from application developers to infrastructure and handset OEMs, from MVNOs to wireless operators and the end user.

SuperConnectivity consists of:

SCout, 4DK's service platform, is a customizable and flexible standards-agnostic platform that fosters service and application interoperability by removing barriers between the user, the networks and the developer community. SCout delivers new services in a way dictated by the user's preferences, context and location.

SCamp, 4DK's device engine, is intelligent middleware in the wireless device that links native applications, newly added applications and the user interface. SCamp breaks down the silos that exist in wireless devices, learns how the user interacts with the device and adapts service delivery based on user preferences, context and location.

About 4DK

Headquartered in Herndon, VA, 4DK Technologies, Inc. is an innovation company focusing on developing seamless interoperability solutions where they have never existed before - across wireless technologies, networks, devices, and applications. In looking to move beyond current commercial capabilities, 4DK has designed SuperConnectivity™, a patent-pending product suite designed to exponentially increase functionality based on user preference, location and context. For more information, visit www.4dk.com.

4DK Partners

For 4DK, collaboration is the key to SuperConnectivity™. 4DK is joining forces with core technology partners, infrastructure and handset OEMs, application partners and carrier partners to develop an ecosystem of features, applications and services based on next-generation platforms and powered by SuperConnectivity. Among their partners are: ENEA, MontaVista, RadiSys, WellDoc, PDV and vlingo.

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