



4DK Technologies, Inc.

PRESS RELEASE

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## 4DK's SuperConnectivity™ Platform Brings New Utility to Off-The-Shelf Services

*Platform Seamlessly Interoperates NextMail™ Application with WellDoc's Diabetes Management Solution to Create a New Service*

**CTIA Wireless 2008 - April 2, 2008** - 4DK Technologies, Inc. is enabling application and service interoperability through its SuperConnectivity™ platform, SCout. 4DK uses the off-the-shelf NextMail™ service, provided by Pacific DataVision and interoperates it with WellDoc's diabetes management software to create an unparalleled system for diabetes and lifestyle management that benefits patients. For a demo of the 4DK SuperConnectivity™ product suite and the WellDoc solution, visit **Booth #1359, Hall C4/C5, of the Developer's Pavilion** during CTIA Wireless 2008.

By using the SCout platform, 4DK provides an enhanced new service for WellDoc's diabetes management software and drives additional traffic through the NextMail application, without requiring PDV to alter its application.

"The partnership we have with 4DK is remarkable, because with their SCout platform we didn't have to do anything to enhance the application for the customer," said Frank Creede, chief technical officer of PDV. "That's a win-win situation for both the end-users of NextMail and the service provider."

With push-to-talk, NextMail enables users to send important information via email by simply using their voice. The solution is not only ideal for sending messages across teams, but also for creating self-reminders, generating notes-to-self and documenting important details. All messages are time and date stamped and stored on a password-protected web site for tracking and record-keeping purposes.

"The management of diabetes is incredibly complex. It requires a plethora of real-time inputs, such as medication, food consumption, and exercise, along with a host of metabolic data that characterizes the patient's disease and their management of it," said Anand K. Iyer, president and chief operating officer of WellDoc Communications. "Our partnership with 4DK allows us to judiciously and quickly integrate emerging technologies, such as voice-to-text and location based services, into our diabetes management solutions and radically alter the way diabetes and other chronic diseases are managed."



WellDoc is currently piloting its diabetes management application with health plans, disease management companies and self-insured employers.

SCout, a component of 4DK's SuperConnectivity product suite, enables application and service interoperability. Its partner, SCamp enriches the user experience and facilitates application interoperability by utilizing real-time, contextual intelligence. Teaming SCout and SCamp delivers the ultimate, contextually relevant world: a wireless environment where everything works seamlessly and intelligently with everything else.

#### **About 4DK**

Headquartered in Herndon, VA, 4DK Technologies, Inc. is an innovation company focusing on developing seamless interoperability solutions where they have never existed before - across wireless technologies, networks, devices, and applications. In looking to move beyond current commercial capabilities, 4DK has designed SuperConnectivity™, a patent-pending product suite designed to exponentially increase functionality based on user preference, location and context. For more information, visit [www.4dk.com](http://www.4dk.com).

#### **About Pacific DataVision, Inc.**

Pacific DataVision (PDV) is a recognized leader in wireless dictation and documentation services that increase productivity of field-based workers, and improve the lifestyle of consumers by enabling clear, fast communication without the need for typing or writing. SkyMail, the Company's latest application, empowers users to *wirelessly dictate, document, and share*™ information at the speed of voice from any mobile phone on virtually any cellular network in the world. Select & Speak ...It's That Simple!® For more information visit: [www.pacificdatavision.com](http://www.pacificdatavision.com).

#### **About WellDoc Communications, Inc.**

Founded in 2005 by an endocrinologist, WellDoc Communications, Inc., is focused on simplifying the way diabetes is managed through a collaborative, life-changing approach that breaks down the barriers of engagement and compliance by providing patients with real-time, actionable information. WellDoc has developed an industry-leading, technology-based solution that helps people with diabetes better manage their conditions. For more information, visit [www.welldoc-communications.com](http://www.welldoc-communications.com).

#### **4DK Partners**

For 4DK, collaboration is the key to SuperConnectivity™. 4DK is joining forces with core technology partners, infrastructure and handset OEMs, application partners and carrier partners to develop an ecosystem of features, applications and services based on next-generation platforms and powered by SuperConnectivity. Other partners include: ENEA, Montavista, Radisys and vlingo.

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